

Retail Store Lighting Retrofit

Hoffman Drug True Value



Architectural LED Strip Lights

The Challenge

Located in Limon, Colorado, Hoffman Drug True Value is a staple of a small historic Colorado town. Upgrading to energy efficient LED lighting for owner Ryan Smithburg stemmed from his community focus to improve the quality of his retail space. The existing old fluorescent fixtures were sucking up energy, increasing maintenance cost, and causing safety concerns for employees.

The Solution

- A safer working environment for employees and customers
- Increased light levels with a bright white color while eliminating all dark areas
- Cutting down on energy usage by 60%

Mountain View Electric Association Energy Rebates

MVEA provided energy efficient incentives worth up to \$4,065 covering 40% of the material cost.



Before



After



The **return on investment** from a cost, maintenance, and energy savings viewpoint justified the lighting upgrade:

- ROI: under 3 year payback
- 97 60W LED strip fixtures replaced 108 eight foot T12 144W fluorescent fixtures

